

Press Release, April 26, 2012

The Amelia Arts Academy Is Changing Directions

The Amelia Arts Academy held a community strategic planning session last evening Monday, April 23 at Springer Controls Company on Chester Road. The meeting was facilitated by Jane Lindberg, Board President; Paul Bosland, long-time Academy supporter; and Janet Streit, Acting Director. It was attended by 20 community members who are interested in helping the Academy achieve success with its recent change in direction. The Board of Directors voted at its March Board meeting to re-focus the work of the Amelia Arts Academy to provide arts programs for children in the community who have little or no access to arts education.

The group represented strong supporters of the Arts Academy – donors, teachers, volunteers, parents of students, community members and the Academy board of directors. After a report on our new vision by Jane Lindberg, the group broke into 3 conversation focus groups for a catered dinner. The focus groups were fund development, re-branding/marketing, and administrative support to discuss how to go about achieving success in these three major areas of operation. We then came together as a full group and continued these conversations with the entire group. A multitude of ideas was generated and many specific roles for volunteer help were identified. This information will be taken to the next board meeting where a plan will be developed for moving forward in an exciting new way. “There are so many children in this community who would love to be exposed to the arts. It’s exciting to be part of a process that will allow that to happen.” said Streit. “Knowing the success of the afterschool band program at Emma Love Hardee Elementary School convinces me this is the right direction for the Arts Academy,” Lindberg added.

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